Issue 15 | April 11, 2018

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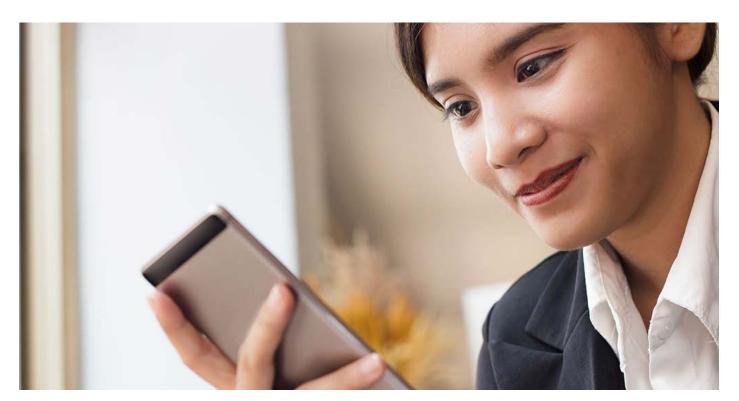
Newsletters







Feature Stories



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Women- and Millennial-Owned Businesses Most Likely to use Social Media in Their Operations, According to New Survey.

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Scooter's Coffee is Brewing Up Amazing Franchise Opportunities

With 5+ consecutive years of same-store-sales growth, Scooter's Coffee is approaching 200 locations nationwide and continuing rapid development across the U.S. Learn how to brew up your own business!

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Understanding the Emerging Impact of the NextGen of Franchise Leaders and Consumers.

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2018 Mega 99 Rankings

Each year we work with FRANdata to compile a list of the country's largest multi-unit franchisee organizations. Based on total unit count, the rankings show not only the number of units these "mega" franchisees operate, but also their brands.

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Trending News

Highlights

- Restaurants Update Designs for Delivery Nation's Restaurant News
- Leadership Secrets From a Former Starbucks Executive and Children's Franchise President Entrepreneur
- Thriving Multi-Unit Franchisee Takes Over Five sweetFrog Frozen Yogurt Locations
 Franchising.com

Movers & Shakers

- Clothes Mentor Opens First Location in Rochester Hills, Michigan Apr. 11th, 2018 | Clothes Mentor®
- The Patch Boys Expands To Denver, CO Apr. 11th, 2018 | The Patch Boys
- Interim HealthCare Inc. Named a Top Franchise Under \$150K by Entrepreneur Magazine
 Apr. 11th, 2018 | Interim HealthCare
- Real Living Real Estate Leads Industry with Highest Customer Satisfaction Rating
 Apr. 11th, 2018 | Real Living Real Estate
- Keller Williams Gains Momentum in South America, Expands into Argentina Apr. 11th, 2018 | Keller Williams Realty
- Monster Tree Service Announces Rapid Q1 2018 Franchise System Growth Apr. 11th, 2018 | Monster Tree Service
- Blink Fitness Accelerates Expansion in Upstate New York
 Apr. 10th, 2018 | Blink Fitness
- HomeSmart Ranked Fifth Largest Real Estate Brokerage in the Nation Apr. 11th, 2018 | HomeSmart Real Estate
- Local Entrepreneur Opens His First Meineke Car Care Center in Richmond, KY
 Apr. 11th, 2018 | Meineke Car Care Centers
- Franchising Offers Local Millennial Alternate Career Path Apr. 10th, 2018 | Kumon Math & Reading Centers

Multi-Unit Franchisee Resources

AccountingLoyalty

- Advertising
- Big Data
- Conferences
- Customer Relations
- Facilities
- Financing
- Human Resources
- Legal
- Local Marketing

- Marketing
- Payment Processing
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- Public Relations
- Real Estate
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- Technology
- Telecommunications

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